



HOW'S THE MARKET? (market summary)

During Q2, we saw updated, well-priced homes sell very quickly, whereas older, dated homes proved difficult to sell, even when priced well. Condos and townhomes experienced a dramatic increase in inventory due to increasing HOA dues and widespread special assessments levies, which forced many sellers to liquidate.



Expect fewer closed sales and a 4-5% decline in home values between now and the Election, followed by increased buyer demand at the end of the year, which will create momentum heading into 2025.

WHAT'S OUR ADVICE? (tailored guidance)

<u>First-Time Homebuyers</u> - should buy as soon as possible before rates drop and then refinance later. We expect the number of buyers to significantly outpace the number of sellers when rates eventually drop (most likely after the Election), leading to fierce short-term buyer competition, similar to early 2022.

<u>Trade-up Buyers</u> (sell existing home and buy bigger) - should buy now to ensure their home sells quickly and for top dollar by making well-informed updates/repairs. Why? The marketability gap between homes that show well and ones that don't has never been greater. Homes that show well sell MUCH faster and for a

disproportionate, HIGHER amount than homes that are dated or show poorly. <u>Sellers (sell only, no buy)</u> - should wait for interest rates to drop and/or the spring selling season to come along at which point demand will increase faster than supply, which will dramatically increase the success of their sale.

<u>Sellers with Below Average Home</u> - should wait because their "sub-par" home won't sell easily in the current market with fussy buyers. When rates drop and/or the spring selling season comes, increased demand will make it easier to sell and for more money.

Investor Buyers - should buy now and refinance later for better cash flow.



INTEREST RATE OUTLOOK

Currently, a 30-year fixed rate conventional mortgage for an owner-occupant single family home purchase with 20% down and a 740+ credit score is 7.00%.

NOTES: Above statistics are based on information from REColorado for the period 1/1/2022 - 6/30/2024. The representations herein are based in whole or in part on content supplied by REColorado which does not guarantee nor is in any way responsible for its accuracy. Content may not reflect all market activity.



Bryan Zerr, Broker Owner & CPA Greenwood + Estates Realty bryan@gerhomes.com | 720.334.6465

Bryan is a licensed Broker Owner and Certified Public Accountant in the State of Colorado. He resides in the Denver Tech Center where he passionately follows the Denver Metro Area real estate market. His interests include local politics, staying physically fit, and spending quality time with his family. He also loves the great Colorado outdoors, including spending time in Granby and fishing at Cherry Creek Reservoir with his daughter.

David Jimenez, Managing Broker Greenwood + Estates Realty david@gerhomes.com | 303.517.0345

David is a licensed Managing Broker in the State of Colorado. He lives in Parker where he consistently performs among the top agents across Denver Metro. David's dedication to serving buyers and sellers drives his reputation as an expert negotiator with a genuine personality. His interests include getting exercise with his family outdoors, playing basketball, learning, listening to podcasts, coaching, and organizing local charitable community drives.

